Abstract of the Disclosure

A system for automatic optimizing and rapid booking of reservations for services. The system includes a reservation data sorter for receiving and sorting electronic data signals comprising information describing service availability for selected services from service providers. Also included is a communication component for allowing a user of the system to access the system and for the reservation data sorter to communicate with the user. A comparison component is provided for comparing the needs of a user accessing the system with the availability of the service to achieve an optimum, location-dependent reservation preference at any time the user communicates with the system.